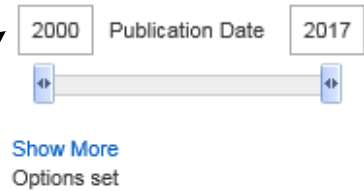


How do I search for journal articles on a topic?

Step 1. Type your keyword into the search box and click 'Search'

Step 2. Change the 'Publication Date' on the left so that it displays articles from specific years.



Step 3. Change the 'Source Types' so that Magazines, Trade Publications and Academic Journals are ticked.

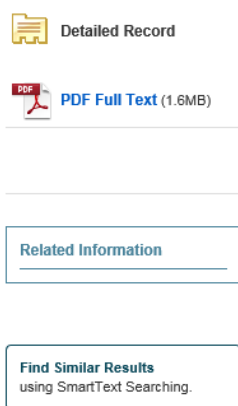


Tip. Academic journals contain articles from researchers. Magazines and trade publications contain less formal articles, but the content can still be relevant to detailed research.

Step 4. Click on the title of the article

Access the article using the 'PDF full text', the 'HTML full-text', or the 'Full Text Finder' links.

Print, email or share the article.



More **Media**, More People--On **Social & Multimodal Media Intelligence**.

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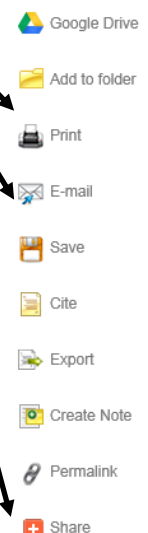
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Business intelligence
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Abstract: The purpose of this article is to address contemporary challenges facing media intelligence in an altered information landscape. In order to understand the new situation, the article introduces the notion of social and multimodal media intelligence. With cases taken primarily from the Swedish media intelligence sector, we argue that data driven media intelligence today needs to pay



Read the abstract, which is a short summary. This will help you to quickly decide whether the article is relevant to you.